

Gozde Camlioglu Agilkaya

Product Designer

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Product Designer with 8+ years of multidisciplinary experience delivering **complex B2B SaaS platforms**. Owned **end-to-end product design** in FinTech environments serving **400+ clients**, optimizing data-intensive workflows, integrating **AI-driven capabilities**, and establishing **scalable design systems**. Known for strong systems thinking and the ability to transform technical constraints into **intuitive, high-impact experiences**.

Skills

Product Design, B2B SaaS & FinTech, Complex Workflow Design, UX/UI Design, Design Systems, AI Feature Integration, Data-Heavy Interfaces, Prototyping, User Research, Accessibility (WCAG), Agile/Scrum, HTML/CSS

Tools

Figma, Figma Make, v0.dev, Claude Code, Google Antigravity, Jira, Azure DevOps, Trello, Miro, Git, Adobe Illustrator, Adobe Photoshop, AutoCAD, 3DsMax

Experience

Mortgage Automator (FinTech SaaS) / Product Designer

Jun 2024 - Mar 2026, Toronto

- Owned end-to-end product design for features serving 400+ B2B clients across Loan Origination, Loan Servicing, and Fund Management.
- Revamped core platform workflows, modernizing complex, data-intensive financial processes.
- Designed and evolved Borrower and Investor Portals, enabling application submission, document management, loan tracking, and portfolio monitoring seamlessly integrated with the core system.
- Designed and implemented AI-driven capabilities and third-party integrations from discovery through production.
- Architected complex financial calculation workflows and dynamic data tables using MasterTable.
- Delivered high-fidelity UI designs and advanced prototypes in Figma, leveraging AI-assisted tools (Figma Make, Google Antigravity, v0.dev).
- Scaled and refined the internal design system, aligning reusable components with Tailwind standards.

BRIX (SaaS Mobile Application) / Junior Product Designer

Feb 2024 - Apr 2024, Montreal

- Contributed to the end-to-end design of a mobile-first Training Module, introducing gamified micro-learning (points, badges, classifications, progress tracking) to support workforce skill development and compliance.
- Designed user flows and interfaces for both the mobile trainee experience and the web-based admin dashboard, enabling course management and real-time progress monitoring.
- Supported the design of the Operations Module, improving time tracking with geolocation, automated reminders, and payroll integration.
- Translated workforce management requirements into intuitive, accessible interfaces tailored for field employees.
- Collaborated with Product and Engineering teams in Agile sprints to iterate on features based on stakeholder feedback and usability insights.

Starfall Web Design / Designer

Jan 2022 - Dec 2023, Toronto

- Improved the brand identity, logo, and website design content by aligning them with user and market needs through extensive customer interviews and user research.
- Developed comprehensive brand guides, wireframes, prototypes, and user flows before seamlessly transitioning the design process to consultants.
- Collaborated with developers during implementation to ensure design consistency and smooth transition from concept to launch.

GeoID / Interior Designer

Mar 2019 - Jul 2021, Istanbul

- Established collaborative partnerships with international teams for the successful execution of large-scale projects, contributing to the design excellence of well-known organizations, especially Maxx Royal Resorts, Voyage Hotels, and Ritz Carlton Residences.
- Achieved a harmonious blend of creativity and functionality by applying a holistic and multi-disciplinary approach to develop solutions that fit seamlessly with both design aesthetics and customer requirements.
- Participated in the creation of comprehensive architectural application projects, demonstrating expertise in drawing detailed plans and analyzing architectural details adhering to design specifications from ideation to launch.

Freelance / Interior Designer

Aug 2017 - Dec 2018, Istanbul

- Provided consultancy services from design to implementation with client consultancy, conceptualization, space planning, material and color selection, 3D visualization, project budgeting, supplier coordination, on-site inspection, and meticulous documentation.

MD Construction / Interior Designer

Nov 2016 - Aug 2017, Ankara

- Worked in coordination with construction, architecture, design, and other relevant teams, overseeing the preparation of renovation and strengthening projects for large-scale public buildings such as schools and hospitals.
- Improved design and experience targets were achieved in the projects by carrying out architectural studies and complying with the legislation.

Education

CareerFoundry / Certificate in UI Design

Jan 2023 - Nov 2023, Berlin

Hacettepe University / BA. Interior Architecture and Environmental Design

Sep 2011 - Jun 2015, Ankara